

A DEDICATED FOCUS ON AND COMMITMENT TO FURTHERING NUTRITION SECURITY AND FOOD FOR HEALTH INITIATIVES

WHITE HOUSE CONFERENCE ON HUNGER, NUTRITION, AND HEALTH
SEPTEMBER 28TH, 2022

At Umoja, we are UNITED in the drive for equity and access to quality food and healthcare for all. We are a Minority Owned Business with a core commitment to furthering diversity, equity and inclusion through our team and culture, our supplier relationships, and our philanthropy. As part of our ongoing work in the Food for Health space we are eager to participate in and support the White House Conference on Hunger, Nutrition, and Health through our future health and hunger commitments.

Food For Health

Umoja is committed to supporting long term positive change and will leverage our extensive supply chain expertise to provide affordable and healthy foods to underserved, underrepresented, and rural communities. We commit to creating and implementing Food For Health Empowerment Programs to support diabetic and maternal health interventions for Black, Hispanic, and Indigenous Peoples as well as Rural Populations. We will partner with community-based organizations to understand specific community needs and will provide culturally relevant, healthier foods, directly to people's homes.

Healthier Food Innovations

We will work within our supply chain to develop healthier products with easy-to-understand nutrition labels, providing better overall nutrition in all our programs. Our experienced dietitians and extensive manufacturer network enable us to set nutrition goals for innovative new products that incorporate healthier ingredients, reduce sodium and added sugars, increase

valuable nutrients and still provide great taste. Our large buying capacity and industry relationships allow us to drive better products into our programs to improve health.

Education for Long-term Health

Umoja, in partnership with Virtual Health Partners, will include an inclusive nutrition wellness program to engage recipients and promote long term behavior change. Umoja is committed to understanding and sharing the long-term impact of Food For Health programs and commits to measuring program impacts including food security, NPS, general wellness metrics (a1c, bp, weight, stress, etc.), program engagement, and education engagement. We will share aggregate data and learnings with key partners and stakeholders as well as industry leaders.

As the noted African Proverb goes, “if you want to go fast, go alone, but if you want to go far, go together.” Our Umoja Supply Chain Solutions, Hunger and Food For Health teams continue to forge partnerships and develop innovative solutions to ensure equity and access to quality food and healthcare for all.